



## Jordan World Water Day يوم المياه العالمي في الأردن



### International World Water Day 2011

Jordan tourism environmental initiative "Don't mess with Nature" managed by the Jordan Inbound Tour Operators Association (JITOA) is celebrating the UN- World Water Day 2011 along with thousands of people around the world.

International World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources.

The objective of World Water Day 2011 is to focus international attention on the impact of rapid urban population growth, industrialization and uncertainties caused by climate change, conflicts and natural disasters on urban water systems. This year theme, "Water for cities: responding to the urban challenge," aims to spotlight and encourage governments, organizations, communities, and individuals to actively engage in addressing urban water management.

### Jordan World Water Day

Jordan is one of the 4 poorest countries in water around the world; we have a water scarcity problem, lack of precipitation and high temperature leading the water to evaporate.

Water scarcity in Jordan will become an even greater problem over the next two decades as the population doubles and climate change potentially makes precipitation more uncertain and variable, particularly in this region.





## Jordan World Water Day يوم المياه العالمي في الأردن

JITOA is representing Jordan to take part in this international celebration this year as the ONLY country in the region. We are always keen to promote Jordan and show our social responsibility towards our country, and to set Jordan as an eco-destination internationally.

Check out the WWD official map: <http://www.unwater.org/worldwaterday/events>.

### What we will do?

#### Educational lecture:

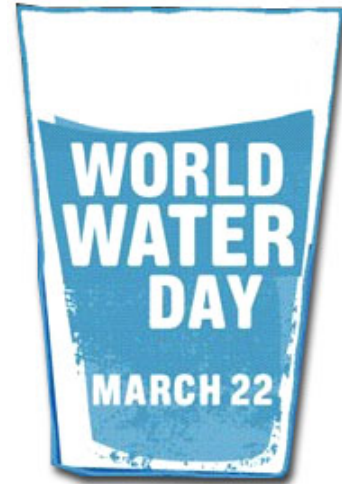
Interactive lecture about using water more efficiently and demonstrate the methods and techniques for saving water.

#### Mural Wall Painting:

Drawing illustrations on public area wall teaching technique and symbols on saving water.

### Why to participate?

- The success of Jordan World Water Day 2011 depends on you.
- Your participation makes the event worth it!
- Your help and support is what strengthen our programs and initiatives to serve our community, and our beloved Jordan.





## Jordan World Water Day يوم المياه العالمي في الأردن

### Jordan WWD 2011 EVENT

March 19, 2011

Lecture and Mural Painting Activity with Madrasati school children  
(Al Muhajereen Primary School)

09:00 am - 9:15 am	Gathering at "JITOA offices" , Grouping, Orientation
09:30 am - 10:00 am	Departure from Amman & Arriving to Al Muhajereen School
10:00 am - 10:30 am	Gathering at Al Muhajereen School, Group the Students & distribute Tshirts
10:30 am - 11:00 am	Interactive Lecture about water life cycle
11:00 am - 12:45 pm	Mural Painting
12:45 pm - 1:00 pm	Light Lunch