

JITOA's Updated Strategy
General Assembly, Board and Staff Consultation Session



Focus Group 2 : Public Sector Reps, General Assembly, Board Members, Staff.

Date : July 25 2019

Location : Amman Marriott Hotel

Duration : 1.5 hours (11:30am– 1:00pm).

Objective:

Share findings with the Public sector stakeholders, General Assembly, Board Members, Staff in order to finetune the strategy accordingly.

Agenda:

#	Title	Time
1	Opening Remarks	11:30 – 11:40
2	Presentation	11:40 – 12:30
3	Discussion and QA	12:30 – 1:00

Presentation outline:

1. *Introduction.*
2. *Approach & Methodology:*
 - a. Design thinking & appreciative inquiry
 - b. Consultation & research
 - c. Diagnosis & SWOT
3. *Market Analysis*
4. *Proposed JITOA strategy including:*
 - a. Vision and Mission
 - b. Strategic Objectives
 - c. Membership Model
 - d. Services & Products
 - e. Governance and committees
 - f. Organizational Structure
 - g. Financial Sustainability