

JITOA Scandinavian Road Show



(Copenhagen & Stockholm)

September 8th – 12th 2019



USAID
FROM THE AMERICAN PEOPLE



08/09

Fly from Amman – to
Copenhagen with RJ

09/09

Copenhagen
promotional event
Venue TBD

10/09

Fly from Copenhagen - to
Stockholm with SAS

11/09

Stockholm promotional
event, venue TBD

12/09

Fly from Stockholm – to
Copenhagen with SAS,
and onwards to Amman
with RJ

Brief

JITOA, supported by USAID BEST, is planning a roadshow in Scandinavia to showcase Jordan in two destinations this year; Copenhagen (Denmark) and Stockholm (Sweden), with the aim of exploring various opportunities for the inbound tourism sector from such markets. To ensure we have a holistic and inclusive trip, we are working on 2 particular activities as follows:

Event 1 – Promotional Event in Copenhagen

Date September 9th, 2019

Details Workshop, B2B meetings, dinner and networking event

Focus General promotion for tourism in Jordan.

Invitees Scandinavian outbound tour operators and
media

Event 2 – Promotional Event in Stockholm

Date September 11th, 2019

Details Workshop and B2B meetings dinner and networking event.

Focus General promotion for tourism in Jordan.

Invitees Scandinavian outbound tour operators and
media

JITOA Scandinavian Road Show



(Copenhagen & Stockholm)



September 8th – 12th 2019

**For any inquiries or to
book your space
kindly contact:**

**Jordan Inbound Tour
Operators Association**

Executive Director

Mr. Omar Hazineh

omar@JitOA.org

Project Coordinator

Ms. Yasmin Abdellatif

yasmin@JitOA.org



USAID
FROM THE AMERICAN PEOPLE



Jordan Inbound
Tour Operators Association
الجمعية الأردنية للسياحة الوافدة

Participation Fees – 700 JOD

The fees include all related activities in the set events and does not include any airline costs or accommodation which much be arranged by each participant. Group rates and offers will be available to participants.

General Conditions

- ✚ To participate in this roadshow, kindly confirm via email and send the participation fees to JIOTA no later than July 25 2019
- ✚ Commit to filling pre and after participation surveys to gage satisfaction and ROI
- ✚ Participants will be taken according to first come first served basis. Spaces are limited.
- ✚ If any participant decides to withdraw after registration and confirmation, they have to find a participant to replace them; otherwise their participation fees will not be refunded.

Organized by:



Jordan Inbound
Tour Operators Association
الجمعية الأردنية للسياحة الوافدة

Subsidized and Supported by



USAID
FROM THE AMERICAN PEOPLE