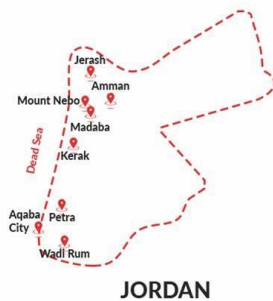


## Join us on September 27<sup>th</sup>, 2022 in Madaba to celebrate World Tourism Day, World Cleanup Day and Madaba Arab Tourism Capital

### ABOUT MADABA – “THE CITY OF MOSAICS”:

- 33 KM FROM AMMAN
- 200,000 INHABITANTS
- PART OF THE UNESCO CREATIVE CITIES NETWORK
- ARAB TOURISM CAPITAL 2022
- HOME TO THE OLDEST MOSAIC MAP OF THE HOLY LAND
- HOME TO A UNESCO WORLD HERITAGE SITE – UMM RASSAS



‘Rethinking Tourism’ is the theme for World Tourism Day 2022. So, this year leaders will meet to highlight and discuss the shift towards tourism being recognized as a crucial pillar of development.

We want to rethink tourism in Jordan by linking it to our wellbeing and that of our visitors, through a cleaner environment, cleaner forests, cleaner roads and encourage more sustainable practices.

So, for companies wishing to join us on the 27th, we recommend making the best out of your experience – Do good! Support the local community! Get to know your country and HAVE FUN like a tourist!

### How can you join?

- *Chat with your team about the meaning of this activity and how it can make you a better business*
- *Choose one of the 4 locations we selected for you in the 4 Madaba municipalities and let us know your preference (Tal Theeban, Mkawer, Al- Faysalieh Forest, road to Mt. Nebo)*
- *Get your own gear – equip your team with gloves, garbage bags, hats, and bring water in your own reusable bottles... and make sure not to leave any plastic behind 😊*
- *Plan to be in Madaba between 9 and 10 at most. It’s just a 30-minute drive from Amman – carpool or rent a bus for less impact on the environment*
- *Make time to visit Madaba Recycling facility and learn more about the amazing services they offer*
- *Afterwards explore Madaba city center on foot by following the “Heritage Trail” pavement line starting at the Madaba Visitors center passing through Madaba’s archaeological highlights*
- *Support the local tourism industry by having a hearty meal in town and buying some souvenirs.*

Reach to us for more details on: [himmeh-lammeh@jitoa.org](mailto:himmeh-lammeh@jitoa.org) or call: 06 5538597

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