

COMPANY PROFILE

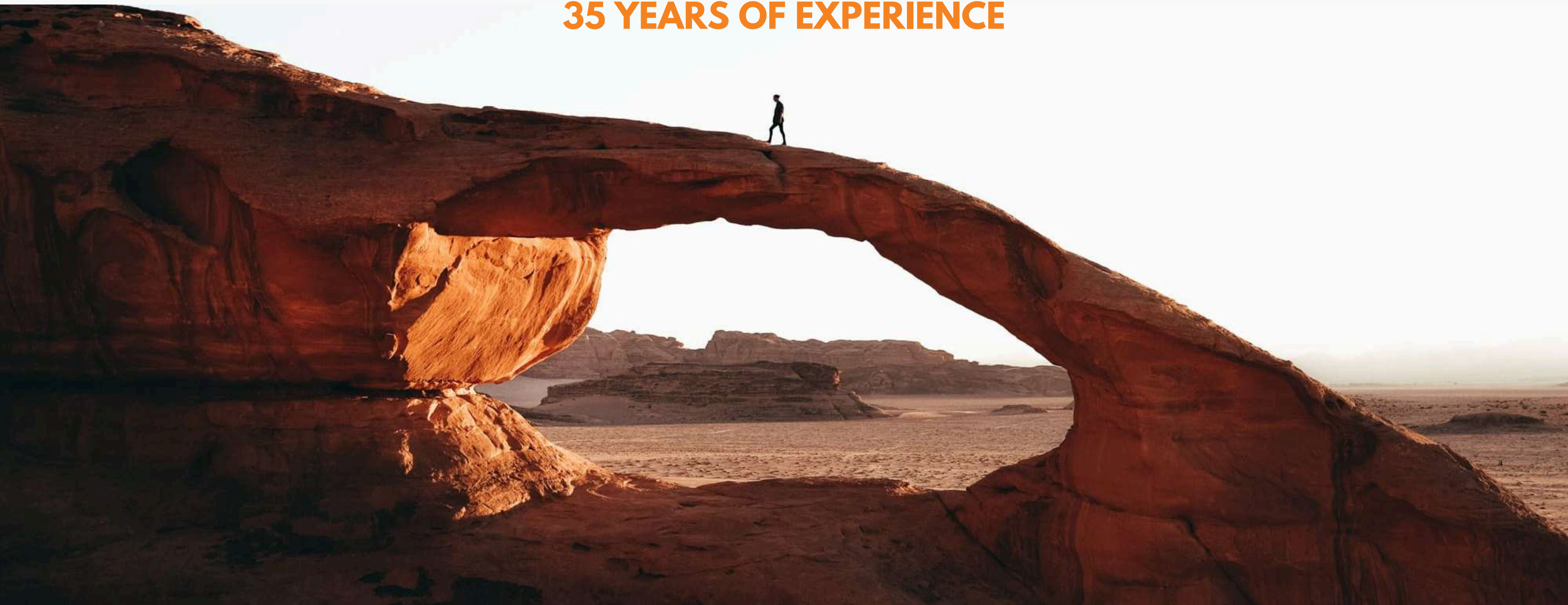
www.AshtarTours.com



ASHTARTOURS
JORDAN
SINCE 1989

DESIGNING JOURNEYS TO UNCOVER JORDAN'S BEAUTY SINCE 1989

35 YEARS OF EXPERIENCE





CRAFTING MEMORIES THROUGH JORDANIANS

ADVENTURE TOURS | CULTURAL TOURS

ASHTAR TOURS

Ashtar Tours Jordan, established in 1989 in the vibrant city of Amman, has been a leading company dedicated to bringing tourists to Jordan for over three decades. We take pride in offering unforgettable experiences that showcase the beauty and rich culture of this remarkable destination.



TIME-LINE

1989

Ashtar Tours Founded

1995

Specialized in
Adventure

1999

Organised Opera
Amman & Petra

2003

An official member of
JITOA

2009

Ranked in Top 5 Tour
Operators in Jordan

2019

Organised The First
MTB Race in Jordan

2022

First-Ever Full E-Bike
Tour in Jordan

VISION

We envision a world where every traveler leaves Jordan with a profound appreciation for its natural beauty, rich history, and warm hospitality.

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MISSION

Increase client satisfaction by offering affordable and high-quality itineraries while actively working towards sustainability in Jordan through reduction and offsetting carbon emissions and minimizing waste in our itineraries/operations, engaging local communities and ensuring the satisfaction of our team and partners.

★ **Showcasing Jordan's Natural Beauty:**
Unveiling stunning landscapes from ancient deserts to majestic mountains, allowing travelers to connect with nature.

★ **Celebrating Culture and Heritage:**
Providing authentic cultural experiences that foster understanding and appreciation of Jordan's history, traditions, and people.

★ **Fostering Lasting Connections:**
Connecting travelers with the soul of Jordan, leaving a positive impact on guests and destinations

★ **Promoting Responsible Tourism:**
Dedicated to sustainable and ethical travel practices, ensuring tours benefit both travelers and local communities.

★ **Delivering Exceptional Service:**
Providing outstanding service with expert guides and thoughtfully curated itineraries that create lifelong memories.

VALUES

SERVICES

Planning Services

Accommodation

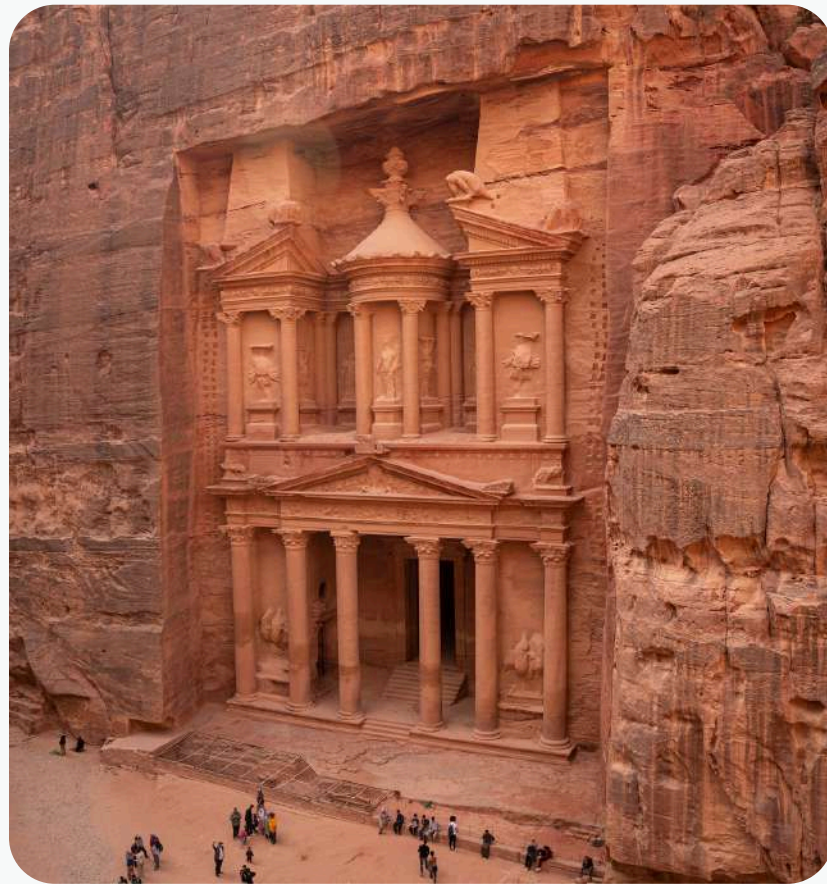
Visa Assistance

Transportation

Guiding

24/7 Support

DESTINATIONS



Jordan



HolyLand



Levant



Saudi Arabia

TOURS



Culture



Luxury



Adventure



Shore Excursions

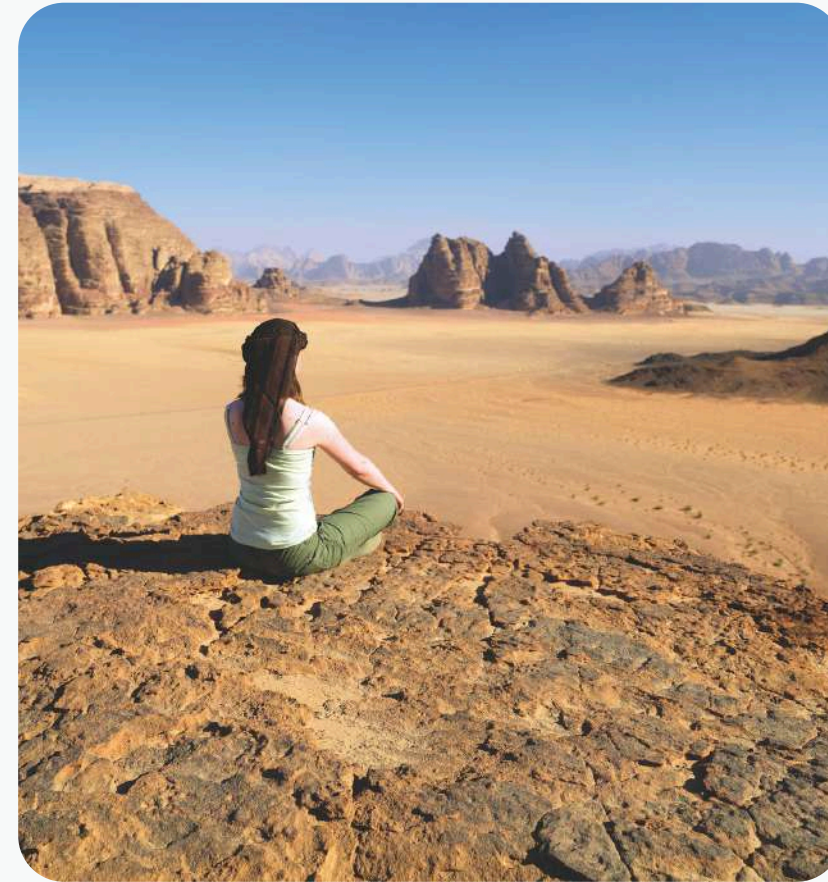
TOURS



Family



Islamic & Biblical









Meditation



AgriTourism

SUSTAINABILITY

-  **Nurturing Jordan's Legacy:** Dedicated to responsible tourism, preserving Jordan's natural and cultural treasures for future generations.
-  **Responsible Tourism:** Thoughtfully designed tours to minimize environmental impact and foster positive relationships with local communities.
-  **Travelife Engaged:** We are a member of Travelife and we have started the process to work step by step towards complying with international sustainability standards.
-  **Preserving Cultural Heritage:** Showcasing Jordan's rich cultural heritage while encouraging respectful engagement with local traditions.
-  **Environmental Excellence:** Implementing sustainability initiatives, reducing carbon footprint, eliminating single-use plastics, and optimizing energy consumption.
-  **Eco Guardianship:** Active commitment to preserving the planet's vitality, extending beyond traditional stewardship to proactive environmental care

WHAT MAKES US UNIQUE

Customizable Experiences

Tailoring itineraries to individual interests.

Authentic Interactions

Prioritizing genuine experiences with local communities.

Themed Experiences

Curating specialized tours such as culinary adventures and photography tours.

Expert-Led Tours

Providing in-depth insights beyond standard narratives.

Behind-the-Scenes Access

Offering exclusive access to attractions and cultural events.

Adventure and Luxury Blend

Balancing thrilling activities with comfortable accommodations.

Small Group Sizes

Ensuring personalized attention and flexibility.

Environmental Consciousness

Incorporating eco-friendly practices to minimize ecological footprint.

WHY PARTNER WITH US

Expertise in Jordan

Local Partnerships

White Label Solutions

Tailored Solutions

Cost Efficiency

Sustainability

24/7 Customer Service

Quality Assurance

Innovation

Partnering with Ashtar Tours offers a wealth of resources, expertise, and opportunities to elevate your business and delight your clients. We are committed to delivering excellence and look forward to a successful partnership that showcases the wonders of Jordan to the world. Jordan.

WHY PARTNER WITH US

- **Expertise in Jordan:** Extensive knowledge and experience in the Jordanian travel industry.
- **Local Partnerships:** Strong relationships with local partners for exclusive access and opportunities.
- **White Label Solutions:** Tours seamlessly integrate under your brand.
- **Tailored Solutions:** Customized travel solutions aligning with business goals and client preferences.
- **Cost Efficiency:** Competitive pricing without compromising on quality.
- **Sustainability:** Commitment to responsible tourism practices.
- **Exceptional Customer Service:** Dedicated support available around the clock.
- **Quality Assurance:** Strict quality standards maintained in all operations.
- **Innovation:** Embracing technology-driven enhancements for a modern travel experience.

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